

SHIFT 2014



new thinking | new technologies | new opportunities

Business success in our 24/7 DIGITAL ECONOMY

A fast paced full day POWERHOUSE of inspirational content from 15 of Australia's best thinkers, creators, innovators and doers sharing their secrets for future business success.

- Help to shift your thinking to quickly meet commercial challenges head on.
- Advice and tools for a competitive edge.
- Guidance to maximise your results in a digitally driven 24/7 marketplace.
- Knowledge to capitalise on consumer trends and expectations.
- Inspiration to become more innovative and adaptable to change.
- Learn how to future proof your organisation, your team and your career

15 dynamic speakers
~~ONLY \$325~~

SPECIAL OFFER to Signum Business Advisors clients only \$100. When booking enter promo code: SIG14

Program is subject to change without notice

Saturday 1 March

Sydney Olympic Park Sports Centre

15 business leaders share strategies & tools - for small and large businesses: owners, managers, teams & entrepreneurs.



Melissa Doyle
Ch7 Presenter
Conference MC



Bernie Brookes
CEO, Myer
Retail Expert



Ross Greenwood
Business & Finance
Editor, Channel 9



Gihan Perera
Forbes magazine's #5
Social Media Influencer



Matt Church
Founder
Thought Leaders



Angela Vitoulkas
VIVO Cafe Group
SME Expert



Dan Gregory
ABC TV's The
Gruen Transfer



Avril Henry
Communication
& HR Specialist



Peter Baines
Sustainability
Success Specialist



Christine Holgate
CEO, Blackmores
Business Turnaround



Gary Bertwistle
Innovation &
Marketing Guru



Mark McCrindle
Trend Spotter &
Futurist



Marcus Crow
Founder
10,000 Hours



Kieran Flanagan
Award-winning
Creative Leader



Deborah Wallace
Commander Middle
Eastern Organised
Crime Squad



Glen Gerreyn
The Roar Effect
Change Agent



Peter FitzSimons
Author & Journalist
Networking Event
Speaker



SHIFT2014 is a Rotary District 9675 project supporting Australian businesses and community organisations to meet the commercial challenges of tough economic times and aggressive digital competition.

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